



Phone : 2551-3452 (College)
2551-3202 (Ashrama)

2021-2022

Best Practice I

✓ Title of the Practice

Career Development of Students through Development of Employability Skills and Placement Opportunities (<https://rksmvv.ac.in/placement/>)

✓ Objectives of the Practice

To empower students with employability skills in addition to curriculum-based academic training when they graduate from the college. This is aimed at ensuring economic independence as well as social empowerment for the young women, which is a key element in all round development – the objective of the institution.

✓ The Context

Humanities and Social Science women graduates traditionally prefer school and college teaching. However, with job opportunities at the academic sector becoming scarce, students are increasingly finding themselves with fewer and fewer job openings. Often students with excellent results, even college toppers, end up demotivated and directionless: without a career, failing to secure jobs as they are often underprepared for the cut throat competition of the current job market.

The college acknowledged the need for career oriented skill based training and placement opportunities for the students.

✓ The Practice

The college has an active and engaged Placement Cell for coordinating placement related activities, ensuring a smooth placement process for the students. This provides a platform for interested students to have an early exposure to employment avenues and explore their orientations and aptitudes. Some of the key responsibilities of the Placement Cell include:

- ✓ getting in touch with trainers, potential internship and employment providing companies,
- ✓ hosting job fairs,
- ✓ disseminating information to the students,
- ✓ facilitating the submission of student details to future employers,
- ✓ organizing pre-placement training for programmes for students which include honing soft skills such as computer literacy, proficiency in spoken English, interview skills and the like.

These initiatives are particularly helpful for many students who are first-generation learners for whom internships, training programmes and employment opportunities facilitate future economic independence which is a central vision of the college.



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The college has tied up with companies such as TCS, Magic Bus India Foundation, Ujjivan Bank; management firms like Development Connects; and initiatives such as Folk India for facilitating employability among students.

✓ Evidence of success:

Number of students placed in different companies in 2021-22 through assistance of Placement Cell: 24

TCS: 9
HDB Financial Services Ltd.: 3
Reliance SMSL Ltd.: 1
Ujjivan Small Finance Bank: 7
Folk Products and Design Private Ltd.: 1
RKSM Khonsa School, Arunachal Pradesh: 3

✓ Problems

- ✓ Establishing initial contacts with potential employers and trainers.
- ✓ Generating interest in career opportunities among students, a large section of whom are first generation learners, with extremely limited awareness and encouragement at home.
- ✓ Scheduling training sessions within limited class hours and a packed time table.
- ✓ Making necessary infrastructural arrangements for remotely conducted lectures, and orientation and training sessions.

Best Practice II

✓ Title

Continuous and All-round Student Support

✓ Objectives

Ensure uninterrupted academic activities in spite of several adverse situations. To provide mental and financial stability to students, a majority of whom belong to the financially disadvantaged section, with family incomes below the poverty line.



**RAMAKRISHNA SARADA MISSION
VIVEKANANDA VIDYABHAVAN**

**33, SRI MAA SARADA SARANI
DUM DUM, KOLKATA-700055**

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✓ Context

A unique feature of the college is its student demography, a combination of the urban, semi urban and rural, with varying economic status. There are students who are first generation learners, often hailing from the remotest of villages, who are victims of social injustice. Many belong to the financially vulnerable section, one that was the worst affected by the lockdown. The college realized their need and tried to provide mental and financial support as much as possible.

The institution offers substantial financial assistance, scholarships and provides hostel accommodation at nominal rates for these young women who come from all districts of West Bengal and neighboring states. The professional courses, too, are offered at a subsidized rate to underprivileged students, past and present.

✓ Practice

Mental health: Counseling carried out through mentoring, group counseling and individual sessions with professional counselor.

Financial needs: The Student Welfare Committee created a fund with generous contributions from faculty, staff, ex students and well wishers. Close to a100 students received monetary help, smart phones, data packs and recharge. In many cases fees were reduced by the college.

Academic support - Supply of study material, online references from journals, extra classes, parents' counseling, online tests and discussions during the lockdown period were continued. Once offline classes begun, extra care was taken to reaccustom the students with the system, and help them cope.

Career Oriented Courses – A number of professional certificate and diploma courses, add-on courses, special coaching and Indian Knowledge System (IKS) have also been introduced in collaboration with reputed organizations like Sister Nivedita University (Techno India Group), National Skill Development Corporation, and Sri Sarada Math Rasik Bhita and WBSU.

Professional Courses: (<https://onlinerksmvv.in/pcs/>)

- ✓ PG Diploma on Hospital Management with SNU, (Techno India Group), Kolkata
- ✓ PG Diploma in Psychological Counselling
- ✓ Diploma course on GIS and Remote Sensing
- ✓ DTP course with RasikBhita (affiliated to National Skill Development Corporation Certificate):
- ✓ Certificate Course of Advance Concepts in Python
- ✓ Certificate course in English for Academic Purpose (EAP) with Elta Global



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Add On Courses: (<http://onlinerksmvv.in/acs/>)

- ✓ Self Defence Course
- ✓ Communicative English
- ✓ Mastering Computer Skills
- ✓ Music, Recitation and Dance: 'Srijani'
- ✓ Yoga

Special Coaching: (<http://onlinerksmvv.in/scc/>)

- ✓ Coaching for Competitive Examinations
- ✓ UGC NET Coaching

Indian Knowledge System (IKS) Courses: (<http://onlinerksmvv.in/iks/>)

- ✓ Value Education
- ✓ Shrimadbhagavadgita with the Academy of Research for Cultivation of Indian Sciences(ARCIS) under the aegis of the Kavikulguru Kalidas Sanskrit University

5. Evidence of success

Students gradually became accustomed to the new system of teaching learning, class responses and performance stabilized, anxiety was visibly reduced.

6. Problems

Hesitation to open up about familial and financial issues. Lack of awareness among parents and wards. Unwillingness to put in the extra effort beyond the class hours and curriculum.

P. Vedavapurna

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